<!DOCTYPE html>

<html lang="en-us">

<head>

<meta charset="utf-8" />

<title>Site Plan</title>

<link rel="stylesheet" href="styles/site-plan-rafting.css" />

</head>

<body>

<header>

<h1>White Water Rafting Site Plan</h1>

<h2>Pat Blau</h2>

<h2>WDD 130-A1</h2>

</header>

<main>

<hr />

<!-- Steps 2–5: Overview -->

<h2>Overview</h2>

<h3>Purpose</h3>

<p>

The purpose of this website is to build revenue for Big Drop Outfitters by promoting our

facility, services, and the unique experiences we offer. Our site provides essential

information such as safety instructions, preparation tips, packing suggestions, details on

equipment, and the river routes available.

</p>

<p>

Visitors can explore camping options in the area with interactive maps for directions,

weather updates, and information on local activities and events. We also highlight our

business partners and share exclusive savings opportunities, along with links to local

businesses to strengthen community connections.

</p>

<p>

To increase revenue and simplify planning, guests can schedule and book their visits

directly through the site. We encourage engagement by allowing visitors to share their

photos, stories, and experiences. A feedback questionnaire with a grading scale will help

us improve our services and showcase customer satisfaction.

</p>

<p>

The website also features a calendar of community events, contests and winners, and

visitor-friendly content such as recipes, camping tips, and activity guides. In addition,

we clearly communicate our rules, mission statement, and motto to ensure visitors

understand both what we offer and what we expect, fostering a safe and memorable adventure.

</p>

<h3>Audience</h3>

<h2>Our Target Audience</h2>

<p>

Our target customers are families, groups of friends, and outdoor enthusiasts who enjoy

adventure, nature, and community-centered experiences. This includes single adults seeking

a getaway with friends, families looking for fun and affordable vacations, and organizations

or groups planning summer camping activities.

</p>

<p>

Most of our customers are between their mid-20s and mid-50s, with moderate disposable income

they are eager to spend on memorable outdoor experiences. They value connection, adventure,

and affordability.

</p>

<p>

Our guests want easy access to safe, well-planned outdoor activities that go beyond rafting.

They are looking for options that include camping, local attractions, and events that can

round out their vacation.

</p>

<p>

Their unmet needs include affordable group options, clear safety and preparation guidance,

and one-stop booking that simplifies the planning process. By offering discounts with business

partners and linking to local businesses, we make their trip both easier and more affordable.

</p>

<p>

Most of our audience will access the site through mobile devices while traveling, though

desktops and laptops are also common for planning. To meet this need, our website is fully

mobile-friendly and easy to navigate on any device.

</p>

<hr />

<!-- Branding -->

<h2>Branding</h2>

<h3>"Big Water. Big Mountains. Big Fun."</h3>

<img

src="https://github.com/patblau/wwd130b/blob/main/wwr%20/images/logo.png?raw=1"

alt="Big Drop Outfitters logo"

/>

<hr />

<!-- Steps 6–9: Style Guide -->

<h2>Style Guide</h2>

<h3>Color Palette</h3>

<p>Palette URL:</p>

<a

href="https://coolors.co/fffbfe-145169-e3642a-efa765-63a7a9-49a443-3e6b3b"

target="\_blank"

>https://coolors.co/fffbfe-145169-e3642a-efa765-63a7a9-49a443-3e6b3b</a>

<table class="colors">

<tr>

<th>#396E94</th>

<th>#0F9ED5</th>

<th>#63A7A9</th>

<th>#3C7D22</th>

<th>#49A443</th>

<th>#FBE8C5</th>

<th>#FFFFFF</th>

<th>#EFA765</th>

<th>#E3642A</th>

<th>#A43312</th>

<th>#050300</th>

</tr>

<tr>

<td class="primary">#396E94</td>

<td class="secondary">#0F9ED5</td>

<td class="accent-verdigris">#63A7A9</td>

<td class="accent-forest">#3C7D22</td>

<td class="accent-pigment">#49A443</td>

<td class="accent-tan">#FBE8C5</td>

<td class="white">#FFFFFF</td>

<td class="accent-sand">#EFA765</td>

<td class="accent-flame">#E3642A</td>

<td class="accent-hunter">#A43312</td>

<td class="ink">#050300</td>

</tr>

</table>

<h3>Typography</h3>

<div class="type-demo">

<h4 class="heading-sample">Heading Sample (Bookman Old Style)</h4>

<p class="para-sample">

Paragraph Sample (Helvetica). The best Whitewater Rafting Colorado has to offer.

</p>

<p class="para-colored">Colored paragraph example.</p>

</div>

<h3>Navigation</h3>

<nav class="plan-nav">

<a href="#">Home</a>

<a href="#">Page2</a>

<a href="#">Contact Us</a>

</nav>

<hr />

<!-- Site Map -->

<h2>Site Map</h2>

<div class="sitemap">

<div class="sm-home">Home</div>

<div class="sm-page2">[Page2]</div>

<div class="sm-page3">Contact Us</div>

<div class="top">&nbsp;</div>

<div class="left">&nbsp;</div>

<div class="right">&nbsp;</div>

</div>

<hr />

<!-- Wireframes -->

<h2>Wireframes</h2>

<h3>Home</h3>

<img

src="https://byui-wdd.github.io/wdd130/rafting\_images/wireframe\_home.png"

alt="home page wireframe"

/>

<h3>[Page 2]</h3>

<!-- <img src="#" alt="page 2 wireframe"> -->

</main>

</body>

</html>

cd ~/Desktop/Classes/20253\_webfund/wwd130/bd-outfitters-W3

cd ~/Desktop/Classes/20253\_webfund/wwd130/bd-outfitters-W4

cd ~/Desktop/Classes/20253\_webfund/wwd130/bd-outfitters-W5

cd ~/Desktop/Classes/20253\_webfund/wwd130/bd-outfitters-W6

git branch -M main

git push -u origin main

git config --global init.defaultBranch main

https://github.com/patblau/BDO-W6.git

cd ~/Desktop/Classes/20253\_webfund/wwd130/BD-Outfitters-W4

# 0) See current state

git status

git remote -v || true

# 1) Ensure there’s at least one commit (Git can’t push an empty repo)

# If you already have commits, these commands will just add any changes.

git add -A

git commit -m "Prepare main branch (W4)" || echo "No changes to commit."

# 2) Make sure the branch is called 'main'

# If you’re on 'master', this renames it; if unborn/empty, we create 'main'.

git rev-parse --abbrev-ref HEAD >/dev/null 2>&1 || git checkout -b main

git branch -M main

# 3) Make sure the remote is set correctly (HTTPS is simplest)

git remote remove origin 2>/dev/null || true

git remote add origin https://github.com/patblau/BD-Outfitters-W4.git

# 4) Push and set upstream (creates 'main' on GitHub)

git push -u origin main

[**https://patblau.github.io/bd-outfitters/**](https://patblau.github.io/bd-outfitters/)

<https://github.com/patblau/BDO-W4.git>

<https://github.com/patblau/BDO-W6.git>

<https://github.com/patblau/BDO-W3.git>

<https://github.com/patblau/BDO-W5.git>

git checkout -b main

git add -A

git commit -m "Initial commit for BDO-W3"

git push -u origin main

git branch -M main

git push -u origin main

cd ../BDO-W6

git init

git add -A

git commit -m "Initial commit for W4"

git branch -M main

git push -u origin main

# W6

cd ../BDO-W6

git add -A

git commit -m "Initial commit for W6" || true

git branch -M main

git remote -v || true

git remote add origin https://github.com/patblau/BDO-W6.git 2>/dev/null || true

git push -u origin main

git remote -v